University Hospitals of Cleveland 🔯 UNIVERSITY CIRCLE / CLEVELAND, OHIO 44106 / TELEPHONE: 791-7300 August 20, 1970 Mr. Joseph F. Cullman III Chairman of the Executive Committee The Tobacco Institute, Inc. Philip Morris, Inc. 100 Park Avenue New York, N. Y. 10017 Dear Mr. Cullman, I have read your correspondence with Mr. William B. Lewis, Chairman of the Board, American Cancer Society. My response to Mr. Lewis'is enclosed. I do not intend to become part of the public confrontation which has arisen, but my opinion of the position taken by Mr. Lewis is clearly stated to him. I think you will lose in the long run, but the game should be played fairly. Yours sincerely

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